

# Floyd Mayweather & Conor McGregor Embark On International Press Tour Announcing August 26 Blockbuster

Mayweather & McGregor Meet for the First Time in Four Open-to-the-Public Press Conferences Delivering Global Superstars Directly to Fans in Three Countries Over Four Days

> Tour Begins Tuesday, July 11 in Los Angeles Before Visiting Toronto, New York City & London

SHOWTIME Sports<sup>®</sup> Releases First Official Mayweather vs. McGregor Video: <u>http://s.sho.com/2srb7ol</u>

LAS VEGAS (July 7, 2017) - In anticipation of the unprecedented showdown between legendary boxing champion Floyd "Money" Mayweather and UFC <sup>®</sup> champion "The Notorious" Conor McGregor, the fighters will embark on a four-city international press tour beginning Tuesday, July 11 in Los Angeles where Mayweather and McGregor will square off for the very first time.

Each of the four celebratory events will be OPEN TO THE PUBLIC, fitting for a fight that was made by and for the fans that have demanded it, and allow media availability\* with each fighter.

The **Mayweather vs. McGregor** world tour will touch down in four cities in three countries across four days-Los Angeles, Toronto, New York City and London-in promotion of this once-in-a-lifetime event on Saturday, August 26. The event will be produced and distributed by SHOWTIME PPV<sup>®</sup>.

\*Accredited media only; apply via <u>http://mayweatherpromotions.com/credentials/</u> (Additional credential information listed below).

Please mark your calendars and share the public event information (only) with your readers, listeners and followers.

## MAYWEATHER vs. MCGREGOR World Tour Dates & Cities:

#### TUESDAY, JULY 11 LOS ANGELES STAPLES Center 12:00 p.m. PT - Media Arrival & Credential Pickup 12:30 p.m. PT - Doors Open to the Public 1:30 p.m. PT - Doors Open to the Public 1:30 p.m. PT - Pre-Show Begins in Arena 2:30 p.m. PT - Live Show 3:00 p.m. PT - Fighters/Media Only Availability (Immediately following Press Conference)

Fan Entry: To acquire a complimentary ticket to the Los Angeles event go to AXS.com beginning today, July 7 at Noon PT. You MUST have a ticket to enter. Tickets available on a first-come, first-served basis and will be limited to four (4) per customer.

## WEDNESDAY, JULY 12

**TORONTO Sony Centre for the Performing Arts** 4:30 p.m. ET - Doors Open to the Public

6:00 p.m. ET - Live Show Fan Entry: Ticket information is forthcoming

## THURSDAY, JULY 13

**BROOKLYN, NEW YORK** 

## **Barclays Center**

4:00 p.m. ET - Media Arrival 5:00 p.m. ET - Fighters/Media Only Availability 5:30 p.m. ET - Doors Open to the Public 6:00 p.m. ET - Pre-Show Begins In Arena 7:00 p.m. ET - Live Show Fan Entry: Complimentary tickets to the Bro

Fan Entry: Complimentary tickets to the Brooklyn event are available now at Ticketmaster.com. Tickets will also be available at the American Express Box Office at Barclays Center starting Saturday, July 8 at noon (if tickets are still available). You MUST have a ticket to enter. Tickets available on a first-come, first-served basis and will be limited to four (4) per customer.

### FRIDAY, JULY 14 LONDON

The SSE Arena, Wembley 5 p.m. BST - Doors Open to the Public 5 p.m. BST - Fighters/Media Only Availability 6 p.m. BST - Pre-Show Begins In Arena 7 p.m. BST - Live Show Fan Entry: Ticket information is forthcoming

### \*\*\* ADDITIONAL DETAILS WILL BE ANNOUNCED SHORTLY \*\*\*

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### CONTACTS:

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\*Tour Credentials: http://mayweatherpromotions.com/credentials/

\* All media members MUST apply for Mayweather vs. McGregor World Tour credentials at <u>http://mayweatherpromotions.com/credentials/</u>. Uncredentialed and/or unaccredited media will not be permitted to cover tour events. On the credential application, please be sure to select the proper city in which you plan to cover. The deadline to apply for tour credentials is Monday, July 10 at 8pm ET/5pm PT.